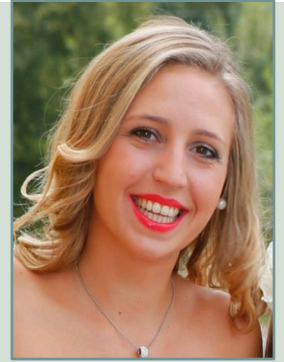


## CONTACT

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[www.sylviebrak.be](http://www.sylviebrak.be)



## LANGUAGES

French: **Native**  
Polish: **Fluent**  
English: **Fluent**  
Dutch: **Intermediate**  
Spanish: **Basic**

## QUALIFICATIONS

**Business English**  
**Intrax , San Francisco**  
*2012 (Jan. – Oct)*

**Bachelor in Business**  
**Management**  
**ICHEC**  
*2009 - 2011*

**Bachelor in Marketing**  
Including 3<sup>rd</sup> year  
completed in Dutch (HUB)  
**EPHEC**  
*2006 – 2009*

## INTERESTS

- **Founder of Lilosquare Christmas brand**
- **Entrepreneurship**
- **Social Media**
- **Travel organization**
- **Foreign languages**

## OBJECTIVE STATEMENT

**Problem solving oriented** project manager seeking an opportunity to use my **organizational skills** to improve long-term **customer satisfaction** and business growth. Open **communicator** and **team player** with a focus on **results & quality**.

## EXPERIENCES

### **ACCOUNT MANAGER – Seaters**

**Brussels**

*January 2019 – Now*

- Implementing a tool helping big companies in their marketing digital transformation by collecting and analysing relevant customer data.

*Proximus, BNP PARIBAS Belgium, BNP PARIBAS France, IP Belgium, RTL-TVI, Fiat Belgium*

### **PROJECT MANAGER – Cheesebox**

**Brussels**

*May 2017 – December 2018*

- Planning events from scratch to delivery within budget expectations
- Communicating, developing and maintaining client long term relationships
- Managing issues and risks
- Managing Social Media

### **FOUNDER – Lilosquare**

**Ottignies**

*January 2016 – now*

- Creating and developing a luxury Christmas brand
- Negotiating contract terms with suppliers and clients
- Managing marketing and promotion
- Managing Social Media to growth the brand

### **SALES & BUSINESS DEVELOPPER – Webdeco.be**

**Brussels**

*June 2016 – May 2017*

- Generated new contacts and sales leads for the growing Internet platform
- Managed B2B and B2C events
- Managed Social Media programs, conferences and events to increase visibility

### **MANAGER – ASSOCIATE PARTNER – Thelice & Passion**

**LLN**

*Oct. 2012 – June 2016*

- Responsible for the performance of the business with a turnover of about 450.000€/y and a 15% growth
- Analysed and planned restaurant sales levels and profitability, set budgets
- Recruited, coached, motivated and managed 10 staff members